



YourDailyLocal  
the news you need | when you need it

### **SPONSORED AD CATEGORIES (all prices per month)**

**Option 1.** \$100 - Below Sports stories on the homepage

**Option 2.** \$200 - Below the main stories on the homepage

**Option 3.** \$250 - Below the main stories on the homepage AND inside a category of your choosing

**Option 4.** \$250 - On the home page OR inside a category (includes broadcast commercial)

**Option 5.** \$300 - On the home page AND inside one category (includes broadcast commercial)

**Option 6.** \$500 - On the top of the home page AND inside all stories (includes broadcast commercial) AND on the footer ... Also includes a sponsored content piece on your business

There is a one-time \$35 fee for us to create the ad, this fee is waived if you provide the ad

### **Video Ad Packages (all prices per month for a 30-second ad)**

**Option 1.** \$250 - Below the main stories

**Option 2.** \$400 - Below the main stories AND inside a category AND played up to 2x on all broadcasts

**Option 3.** \$500 - Below the main stories AND inside all categories AND played at least 3x on all broadcasts

There is a one-time \$50 fee to produce the video (you retain all rights and get a copy), the fee is waived if you provide the video ad.

### **NEW Advertise in Our Weekly Newsletter!**

Weekly Rate - \$39.99 — Get two weeks FREE with a 2-month commitment (\$239.99)

### **SPONSORED CONTENT**

**OPTION 1 - \$750 per month - Exclusive News Sponsorship (only 1 available)** - Business name on Latest News header, rotating ads, plus ad on any sports or news podcasts and sports broadcast

**OPTION 2 - \$600 per month - Exclusive Sports Sponsorship (only 1 available)** - Business name on Sports header, rotating ads, plus ad on any sports podcast or broadcast

**OPTION 3 - \$550 per month - Exclusive Forest County News Sponsorship (only 1 available)** - Business name on Forest County News header plus rotating ads

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