



YourDailyLocal
the news you need | when you need it

SPONSORED AD CATEGORIES (all prices per month)

Option 1. \$100 - Next to opinion

Option 2. \$200 - Below the main stories on right side

Option 3. \$250 - Below the main stories AND inside a category of their choosing

Option 4. \$250 - Above the fold* OR inside a category (includes broadcast mentions)

Option 5. \$300 - Above the fold* plus inside on category (includes broadcast commercial)

Option 6. \$500 - Above the fold* plus inside all stories (includes broadcast commercial) and at the bottom page ... Also includes a sponsored content piece on their business

*The fold is the space between "Venango/Forest Co. News" and "Opinion"

SPONSORED CONTENT

OPTION 1 - \$750 per month - Exclusive Latest News Sponsorship (only 1 available) -

Business name on Latest News header, rotating ads, plus ad on any sports or news podcasts and sports broadcast

OPTION 2 - \$600 per month - Exclusive Sports Sponsorship (only 1 available) -

Business name on Sports header, rotating ads, plus ad on any sports podcast or broadcast

OPTION 3 - \$550 per month - Exclusive Obits Sponsorship (only 1 available) -

Business name on Obits header plus rotating ads

YDL + D9and10Sports AD (Main page of D9and10sports.com)

Option 1 - Additional \$50 per month

Option 2 - Additional \$75 per month

Option 3 - Additional \$100 per month

Option 4 - Additional \$100 per month

SPORTS BROADCASTING PACKAGES (For all games in District 9 and 10)

- **Package No. 1:** (1) Naming Rights to a Specific Sports Broadcast (example Allegheny Grille of Foxburg High School Basketball). This includes audio commercials played a minimum of three times on all of our broadcasts of your sport (2) Rotating banner ad inside sports stories of the sport you are sponsoring - Priced by Tiers only for Tiers 1 and 2 - See Tiers Below) (Tier 1 Sport \$1,200 per month; Tier 2 Sports \$800 per month. Only for the months that the broadcast takes place)
- **Package No. 2:** (1) Audio commercials played a minimum of three times on all of our broadcasts of a sport of your choice (2) Rotating banner ad inside the sports stories of the sport you are sponsoring (3) Dynamic sponsored content (e.g. this first down brought

to you by ...) that is said multiple times throughout the broadcast - Priced by Tiers only for Tiers 1 and 2 - See Tiers Below) (Tier 1 Sport \$500 per month; Tier 2 Sports \$300 per month. Only for the months that the broadcast takes place)

- **Package No. 3:** (1) Audio commercials played a minimum of three times on all of the our broadcasts of a sport of your choice (2) Static content (e.g. the first quarter is brought to you by ...) that is said multiple times - Priced by Tiers only for Tiers 1 and 2 - See Tiers Below) (Tier 1 Sport \$350 per month; Tier 2 Sports \$200 per month. Only for the months that the broadcast takes place)
- **Package No. 4:** (1) Audio commercials played a minimum of three times on all of our game broadcasts - \$200 per month regardless of tier
- **Package No. 5:** (1) Mentions throughout the broadcast (e.g. tonight's game is brought to you by ...) on all of our broadcasts of a sport of your choice multiple times - \$100 per month (Only for the months that the broadcast takes place)

SPORTS TIERS

Tier One: Football, Basketball, Wrestling

Tier Two: Volleyball, Baseball, Softball, Soccer

Tier Three: All Other Sports

Broadcast Packages for Warren County Sports Only (prices per broadcast)

- \$250 - Named sponsor for broadcast which includes 30-second ad played minimum of 3 times and a banner ad inside all stories of the sport you are sponsoring
- \$150 - 30-second ad inside the broadcast played (or spoken) a minimum of 3 times during any broadcast plus a sponsored content (e.g. this first down is brought to you by...) inside the broadcast that is said multiple times.
- \$75 - 30-second ad inside the broadcast played (spoken) a minimum of 3 times during any broadcast plus a static sponsorship (e.g. the first quarter is brought to you by ...)
- \$50 - mention on the broadcast multiple times